

BACHELOR OF BUSINESS ADMINISTRATION (BBA)

@

ST. PIUS X COLLEGE RAJAPURAM



A solid step to a bright career...



DEPARTMENT OF MANAGEMENT STUDIES
St. Pius X College Rajapuram

(GOVERNMENT AIDED COLLEGE AFFILIATED TO THE KANNUR UNIVERSITY)

Reaccredited by NAAC with A Grade.

St. Pius X College Rajapuram was founded in 1995 and is affiliated to the Kannur University. The College is managed by the Catholic Archdiocese of Kottayam. St. Pius X College was first accredited in 2005 and became the first College in Kasargod district to be accredited by the National Assessment and Accreditation Council (NAAC). Presently the College is reaccredited with 'A' grade and CGPA 3.11/4 in 2021. It is the first College in the district to successfully complete the third cycle of accreditation process. St. Pius X College has a tradition of academic excellence proven through University ranks, placements and progression of students to various institutions of national importance such as NITs, IITs, NITs and Central Universities. The College provides ample opportunities to students for their holistic development through participation in various associations, clubs and forums. It has ICT enabled infrastructure with well-equipped laboratories along with a strong sports infrastructure.

“The College has a pool of dedicated young faculty and a good number of illustrious alumni having large imprint globally and locally - NAAC Peer Team, 2021.”



Department of Management Studies (DMS) at St. Pius X College is one of the pioneers in the management education in the North Malabar region of Kerala. The department has a rich experience of more than 22 years in grooming budding managers to cope up with the challenges of the times. The Bachelor of Business Administration (BBA) programme was started in the College, in 1999 and 21 batches have successfully completed their prolific academic journey. Alumni of the department are occupying key positions in various prestigious organizations in various parts of the world. The programme is steered by experienced and erudite faculty members in the field of management studies. The Department of Management Studies of St. Pius X College is the only management studies department under Kannur University to have cent percent of faculty with Ph. D qualification. Special orientation is given to the BBA students by the department to equip them to secure admission to MBA /M.Com programmes of various prestigious institutions at national level.



COURSES (SUBJECTS) OFFERED SPECIALIZATION: FINANCE

English	Operations management
Malayalam/Hindi	IT Tools for business
Principles and Practices of Management	Industrial Visit and Report
Statistics for business decisions	Environmental studies
Managerial Economics	Business Research Methods
Business Environment	Accounting for management
Entrepreneurship Development	Advanced Financial Management
Quantitative Technique for Business Decisions	Income tax law and Practice
Numerical skills	Generic Elective Course
Personality development and communication skills	Organisation Behaviour
Financial Accounting	Banking Theory and Practice
Marketing Management	Insurance and Risk management
Legal Aspects of Business	Stock And Commodity Markets
Human Resource Management	Project Report and viva voce
Financial Management	

ELIGIBILITY: PASS IN ANY STREAM OF PLUS TWO OR EQUIVALENT EXAMINATION



HIGHLIGHTS OF THE DEPARTMENT

- Well Experienced faculty
- 100% Ph. D qualified faculty
- Add on Courses
- CAT Coaching
- Research orientation
- Industrial visits
- Personality development
- Entrepreneurship orientation
- Disciplined campus
- Regular Institute Industry Interface
- Skill Development Opportunities
- Eco friendly campus surrounded by lush green hills



ALUMNI ENDORSEMENT.....



“ BBA at St. Pius X College sharpened my leadership skills and set right direction in my career path. I can vouch that BBA from St. Pius X College is well designed with work integrated learning which helped me to have an edge in corporate ladder.”

Ms. Savitha V (1999 – 2002 Batch) AM-HR& Admin- Allied Moulded, India, Bengaluru.



“ Activities beyond curriculum such as workshops and trainings attended at St. Pius X College Rajapuram have been instrumental in shaping me as a professional. Extremely happy and proud to be an alumnus of St. Pius X College.”

Mr. Rajesh A.R (2001 – 2004 Batch) Trade Marketing Manager, Godrej Appliances, Bengaluru.



“ Looking back at my time as a BBA student of St. Pius X College I was privileged to move through a great system and learning environment which helped me to become a person who I am right now.”

Mr. Nadwin Arooja (2006 – 2009 Batch) Senior Manager and Head, South Indian Bank, Nileschwaram Branch.



“ The bonding with teachers at St. Pius X College and the quality of knowledge imparted by them were the key factors that helped me to enhance my academic and interpersonal skills and prepare me ready for the future challenges in life.”

Mr. Clint Sebastian (2009 – 2012 Batch) Customer Development Manager, Colgate-Palmolive, Chennai.



“ I could crack the competitive exam to get admission at NIT Surathkal and achieve success in my career with the support of the dedicated professors at St. Pius X College who wanted to bring the best out of their students.”

Mr. Sarath M (2011 – 2014 Batch) Business Analyst, Societe Generale Bengaluru.



“ The study at St. Pius X College totally changed my mindset and helped me to improve my self confidence, managerial skills and professional behaviour.”

Mr. Gokul P (2015 – 2018 Batch) Finance Executive, Indian Telephone Industries Ltd (A GOI Undertaking), Bengaluru.



“ The three years at St. Pius X College was a journey through the abundance of opportunities that sharpened my skills. The College has an ambiance where academic and extracurricular activities are equally supported and moulded.”

Ms. Sreelakshmi E (2019 -2022 Batch), Best woman innovator award winner of Kerala Start up Mission.



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Rajapuram P.O, Kasargod District, Kerala 671532

www.stpius.ac.in

Email: stpiusbba@gmail.com

For details contact: 9400210527